



NEWS RELEASE
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For More Information

Charlie Wells
East Manufacturing Corp.
330-325-8245
cwells@eastmfg.com

Kate Miller
Blue Edge Marketing Ltd.
847-858-6818
kmiller@blueedgemarketing.com

East Manufacturing Introduces Two New Manufacturers Reps for Accessory Sales

RANDOLPH, Ohio – November 6, 2013 – East Manufacturing is pleased to introduce two new manufacturers' representative sales agencies that will be responsible for selling East's Heavy Duty Trucking Accessories (HDTA). The two new rep agencies are J&L Sales & Marketing, Sulligent, Ala., covering Alabama, Georgia, Mississippi and Tennessee, and Transportation Support Services, Inc., Princeton, Ill., covering Illinois, Minnesota, North Dakota, South Dakota, Wisconsin and the upper peninsula of Michigan.

"The agencies, who came highly recommended, both have an extensive background in accessory sales, and are enthusiastic about the East heavy duty line of accessories," said Dave Miedl, Director of Aftermarket Parts Sales & Service at East. "Their professionalism and sales experience will further contribute to the success of East."

With strong inventory levels to meet customer's needs, HDTA includes fenders, tool boxes and cab protectors. Made with heavy duty 3/6-inch aluminum, these bright, corrosion-resistant, heavy duty accessories are designed to meet all the storage and protection needs of East customers. East's tool boxes boast a special water-seal and patented latch. Hydraulic wet line kits for dump bodies and trailers are also available through HDTA.

The new manufacturers rep agencies are responsible for selling only accessories.

About East Manufacturing Corp.

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse markets. Headquartered in Randolph, Ohio, East has provided innovative standard and custom trailer products that deliver superior performance, strength and flexibility for 45 years through its network of over 70 trailer dealer locations. Visit East at www.EastMfg.com.