



NEWS RELEASE
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For More Information

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East Manufacturing Names WATERS Companies Authorized Dealer

RANDOLPH, Ohio – January 13, 2015 – East Manufacturing is pleased to announce that it has named WATERS Truck & Tractor, WATERS International Trucks as an authorized East dealer. With over 75 years of experience and six full-service locations, WATERS will offer East’s full line of flatbed, drop deck and dump trailers.

An International Truck dealership, WATERS was established in the 1920’s as Buick dealership and repair shop, and has grown to include its six current locations, a truck and tire service location and a wrecker service location. Now owned and operated by the family’s third generation, the WATERS Companies employ about 285 people, including several fourth generation family members.

“We are pleased to add the East Manufacturing trailer line to our product offerings,” said Mike Waters, president, WATERS Companies. “East has established a reputation for premium products, and we are excited to offer their trailers throughout our markets. Feel free to give us a call to learn more about East products.”

“As a well-established dealer with a family reputation for great customer service, we are excited to have WATERS Companies as the newest member of our dealer network,” said Dave de Poincy, president of East. “Their knowledge and sales expertise will further contribute to the success of East.”

The corporate offices for WATERS are located at 98 E. Plymouth Road in Columbus, Mississippi. They also have store locations in Meridian, Kosciusko, Natchez and Hattiesburg, Mississippi. They can be reached at 800-844-1500, or on their website at www.WatersTruck.com.

About East Manufacturing Corp.

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse markets. Headquartered in Randolph, Ohio, East has provided innovative standard and custom trailer products that deliver superior performance, strength and flexibility for over 45 years through its network of over 70 trailer dealer locations. Visit East at www.EastMfg.com.