



**NEWS RELEASE**  
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**East Manufacturing Names Douglas Kenney National Platform Fleet Sales Manager**

RANDOLPH, Ohio – May 19, 2015 – East Manufacturing announced the appointment of Douglas Kenney as National Platform Fleet Sales Manager. In his new role, Kenney will have responsibility for fleet sales in North America, specializing in East flatbed and drop deck trailer sales.

“Doug’s ability to achieve results is an asset as we continue to focus on growing our fleet customers,” said Bill McKenzie, Director of Platform Products and Fleet Sales. “We are fortunate and happy to have Doug on board.”

Reporting to McKenzie, Kenney will be working throughout North America, with his primary emphasis on U.S. sales. In addition, he will be responsible for reporting market trends, customer needs and feedback as well as assisting in East’s efforts to recruit dealers in unassigned territories.

Kenney has 34 years in the trailer industry, having begun his career in 1981 at Fruehauf Trailer. With both manufacturing and dealer expertise, Kenney has extensive trailer sales experience. He comes to East with six years at Great Dane Trailers.

Prior to Great Dane, he was Vice President Fleet Sales at Trailmobile, where he was responsible for major leasing national accounts and high profile fleet customers. In 2004, Kenney joined Hale Trailer Brake and Wheel as Branch Manager of their Springfield, Mass. branch. He has also held positions at Dorsey Trailer and Doug Kenney Trailer Sales in addition to over ten years at Fruehauf. He holds a bachelor's degree in Marketing from Merrimack College in North Andover, Mass.

**About East Manufacturing Corp.**

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse markets. Headquartered in Randolph, Ohio, East has provided innovative standard and custom trailer products that deliver superior performance, strength and flexibility for over 45 years through its network of over 70 trailer dealer locations. Visit East at [www.EastMfg.com](http://www.EastMfg.com).