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East Manufacturing Names David Miedl as Director of Aftermarket Parts Sales, Service

RANDOLPH, Ohio – August 5, 2013 – East Manufacturing continues to strengthen its management team by appointing David Miedl as Director of Aftermarket Parts Sales & Service. Miedl replaces Ted Hutchison who is retiring from the position after 25 years of dedicated service to East Manufacturing.

In his new role, Miedl will oversee the Parts Sales & Service Department, where he will be responsible for all managerial, administrative and analytical support duties. In addition, he is responsible to grow the business by improving delivery lead-times, reducing back orders and researching aftermarket opportunities. In his position, Miedl will report to Dave de Poincy, president.

With extensive aftermarket experience, Miedl comes to East with 25 years in the trailer parts and service business. During his career, he has helped companies expand their aftermarket assets and focus in addition to establishing strong dealer and customer relationships.

Most recently, Miedl was an Outside Parts Sales Rep at A&H Trucking, and prior to that he was Outside Parts Sales and Service Manager at Transport Services Inc., where he oversaw the service department. Before joining Transport Services, Miedl was the owner of Cleveland Semitrailer, LLC, where he provided aftermarket parts sales and service for the Cleveland, Ohio area for eight years.

“This position is critical to the success of our company, and will be an excellent platform for long-term career growth,” said de Poincy. “Dave has the background and leadership traits to help East grow the aftermarket segment of the business.”

About East Manufacturing Corp.

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse markets. Headquartered in Randolph, Ohio, East has provided innovative standard and

custom trailer products that deliver superior performance, strength and flexibility for 45 years through its network of over 70 trailer dealer locations. Visit East at www.EastMfg.com.