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### **East Manufacturing Creates State-of-the-Art Parts Center**

RANDOLPH, Ohio – December 16, 2014 – East Manufacturing is pleased to announce that it has redesigned its Parts Center into a state-of-the-art facility at its headquarters in Randolph, Ohio. The Parts Center provides Aftermarket parts and accessories for dealer, fleet and owner-operator customers within a 150-mile radius of East.

The new layout allows customers to access parts more efficiently with a large display wall of exclusive East parts, impulse-buy items and East apparel. The layout efficiency extends to two large-screen monitors in the showroom that permit customers to view enlarged schematics to easily identify specific parts they need.

In addition to East exclusive parts, East offers common parts for all makes, such as airbags, lights, wheel ends and more. For faster service, East has created a drop-ship program which permits parts to be shipped directly from the vendor.

Customers have easy access to cross-trained sales professionals. And, when placing orders by phone an option for quick-order processing allows them to bypass a sales expert when they know what they want.

“Our new Parts Center is more efficient to get customers in and out quickly,” said Dave Miedl, Director of Aftermarket Parts Sales & Service at East.

#### **About East Manufacturing Corp.**

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse



markets. Headquartered in Randolph, Ohio, East has provided innovative standard and custom trailer products that deliver superior performance, strength and flexibility for over 45 years through its network of over 70 trailer dealer locations. Visit East at [www.EastMfg.com](http://www.EastMfg.com).