



NEWS RELEASE
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For More Information

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East Manufacturing Announces Expansion of Its Aftermarket All Makes Parts, Service Program

RANDOLPH, Ohio – March 27, 2014 – East Manufacturing announces that it is expanding its Aftermarket Parts and Service program for flatbed, drop deck, dump and refuse trailers. The expanded East program will provide all makes parts and service support across the United States and Canada through its over 70 East Authorized Dealer locations.

The East program facilitates fleet and owner-operator access to dealers that are ready to respond. East offers maintenance and repair services on-site for all makes and models of flatbed, drop deck, dump and refuse trailers to support the dealer network. Services are offered for trailers include wetline installation, wreck repair, body installation, brakes, alignment and more. East specializes in wreck repairs too large for most facilities at its service center at its Randolph, Ohio headquarters.

In addition to its exclusive East parts, East offers common parts for all makes, such as airbags, lights, wheel ends and more. For faster service, East is establishing a new drop-ship program which permits parts to be shipped directly from the vendor.

“This enhanced Aftermarket Parts & Service program is customer driven,” says Dave Miedl, Director of Aftermarket Parts Sales & Service at East. “Fleets and owner-operators will gain peace of mind through our attention to detail, customer service and emergency support.”

About East Manufacturing Corp.

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse markets. Headquartered in Randolph, Ohio, East has provided innovative standard and custom trailer products that deliver superior performance, strength and flexibility for 45 years through its network of over 70 trailer dealer locations. Visit East at www.EastMfg.com.