



NEWS RELEASE
FOR IMMEDIATE RELEASE

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East Announces Alcoa's Ultra ONE™ Wheel as Standard on all East Trailers

RANDOLPH, Ohio – March 27, 2014 – East Manufacturing is pleased to announce that Alcoa's (NYSE: AA) new Ultra ONE™ 22.5 x 8.25 wheel will be standard on all of its trailers specified with 22.5 dual-tire set-up.

At just 40 pounds, the Ultra ONE™ Wheel is the lightest wheel in its class to increase payload while strong enough for demanding applications.

This revolutionary new wheel uses Alcoa's MagnaForce™ alloy, which is 17% stronger than Alcoa's previous alloy, resulting in a wheel that is 5 pounds lighter than the wheel it replaces in the East portfolio. The Ultra ONE™ Wheel delivers unmatched strength for unprecedented weight savings. Its one-piece forged aluminum strength is five times stronger than steel wheels with a 7,400-pound load rating and 130 psi inflation rating.

East is the first trailer manufacturer to offer the new premium wheel as standard equipment, providing a premium choice in the marketplace without the premium up-charge.

"East always strives to be the industry leader in innovation, providing our customers with unsurpassed quality and value with our products," said Dave de Poincy, president of East Manufacturing Corp.

"Supplying our customers with a premium wheel as a standard for their 22.5-inch wheel needs, helps fulfill our mission for providing optimum payload to our customers."

Alcoa's Ultra ONE™ Wheel is offered with the same finishes as its current wheel: Clean Buff; Mirror Polished; and patented Dura-Bright® Surface Treatment, and saves 40 pounds per tandem axle versus the current 22.5 wheels. And, the new Alcoa wheel boasts a five-year limited warranty.

About East Manufacturing Corp.

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse markets. Headquartered in Randolph, Ohio, East has provided innovative standard and custom trailer products that deliver superior performance, strength and flexibility for over 45 years through its network of over 70 trailer dealer locations. Visit East Manufacturing at www.EastMfg.com.

About Alcoa and Alcoa Wheel and Transportation Products

Alcoa Wheel and Transportation Products, headquartered in Cleveland, Ohio, serves the commercial vehicle, automotive and defense markets with products used in a range of applications including forged aluminum wheels, premium products such as Dura-Bright®, Dura-Flange®, LvL ONE® and M-Series® medium truck wheels, as well as a variety of other aluminum components for these markets. Follow @AlcoaWheels on Twitter at twitter.com/AlcoaWheels. Alcoa Wheel and Transportation Products is part of Alcoa's value-add businesses, comprising Engineered Products and Solutions and Global Rolled Products. In 2013, Alcoa's value-add businesses accounted for 57 percent of the Company's total revenues and 80 percent of segment after-tax operating income.

Alcoa is a global leader in lightweight metals engineering and manufacturing, Alcoa innovates multi-material solutions that advance our world. Our technologies enhance transportation, from automotive and commercial transport to air and space travel, and improve industrial and consumer electronics products. We enable smart buildings, sustainable food and beverage packaging, high-performance defense vehicles across air, land and sea, deeper oil and gas drilling and more efficient power generation. We pioneered the aluminum industry over 125 years ago, and today, our 60,000 people in 30 countries deliver value-add products made of titanium, nickel and aluminum, and produce best-in-class bauxite, alumina and primary aluminum products. For more information, visit www.alcoa.com, follow @Alcoa on Twitter at www.twitter.com/Alcoa and follow us on Facebook at www.facebook.com/Alcoa.