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For More Information

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East Manufacturing Names Gulf Coast As Authorized Dealer

RANDOLPH, Ohio – June 8, 2016 – East Manufacturing is pleased to announce that it has named Gulf Coast Truck and Equipment Co., Inc. as an authorized East dealer. With 74 years of experience, Gulf Coast will carry the full line of East trailers including flatbed, drop deck, dump and refuse trailers along with parts and service. Their dump line includes aluminum frame and frameless dump trailers as well as steel trailers and aluminum truck bodies.

Founded in 1942 by T. A. Cross, the company was established on the core values of employee loyalty, hard work and customer service. Today the company is operated by its third and fourth generation of the Cross family. Gulf Coast is an authorized Mack Truck Dealer, serving 37 counties in South Alabama with locations in Dothan, Mobile, Montgomery and Pine Hill.

J.R. (Bo) Cross, Jr. currently serves as President and his commitment to excellence in sales, service and parts remains steadfast as the company continues to add products such as East trailers to better serve its customers.

“We look forward to supporting the strong brand name and product offering that has made East Manufacturing an industry leader,” said J.R. (Bo) Cross, Jr., President, Gulf Coast.

“We are pleased to have Gulf Coast with their strong commitment to customer service join our dealer network,” said Dave de Poincy, President of East. “Their knowledge and sales expertise will further contribute to the success of East.”

Gulf Coast is headquartered at 2260 Halls Mill Road in Mobile, Alabama. Serving 37 counties in Alabama, they can be reached at 251-476-2744, or on their website at www.gulfcoasttruck.com.

About East Manufacturing Corp.

East Manufacturing Corp. is a leading manufacturer of a full line of aluminum platform, dump and refuse trailers, and steel dump trailers and dump bodies, for the commercial vehicle, construction, agricultural and refuse markets. Headquartered in Randolph, Ohio, East has provided innovative standard and custom trailer products that deliver superior performance, strength and flexibility for over 45 years through its network of over 70 trailer dealer locations. Visit East at www.EastMfg.com.