



First in Aluminum Trailers

Introducing:

# GENESIS<sup>®</sup> HYBRID<sup>™</sup>

## Leave it to East to combine the advantages of a square-body trailer

- Longer-lasting strength and durability
- Greater stability and twist resistance
- Low center of gravity

## With the advantages of a round-body trailer

- Lower weight
- Greater payload opportunity

Finally you can have all the advantages in one trailer – the newest Genesis<sup>®</sup> Hybrid<sup>™</sup> trailer from East<sup>®</sup>.

Patent Pending

At East, we put ourselves in the driver's seat when we design trailers. Maybe that's why we never liked the half-round trailer design – because we wouldn't feel comfortable pulling one. Compared to our square-box trailers, they lack the inherent rigidity to resist twisting, and that makes them less stable when dumping. And they have a much higher center of gravity, making them harder to corner and more prone to turn over.

Still, some customers have been attracted to the half-round's lower weight for specific applications, even though they understood that durability and long-term life would undoubtedly be compromised.

So for quite some time, East engineers have been working on a hybrid (so to speak) – a square-box trailer with a round bottom. A trailer with the advantages of both kinds of trailers. A trailer we'd be confident to pull. And own.

## Introducing the newest frameless dump trailer from East to carry the Genesis name (patent pending).

- Total weight in the 9,500 to 10,000 lb. range, depending on options.
- 2+ yards greater capacity than a traditional half-round trailer, giving you even greater payload opportunity.
- A center of gravity that's 7+ inches lower than a traditional half-round for:
  - Greater dump stability and twist resistance
  - Better cornering
  - More operational peace of mind
- Much lower profile, with a sleek appearance.
- A stronger, more rigid body to resist body twisting
- Improved repairability, because flat surfaces are easier and less expensive to repair.

Now we're doing the proper due diligence, road testing the new Genesis Hybrid and putting it through its paces. And when it's met all of our stringent criteria, we'll offer it for sale. So be sure to get your name on the waiting list soon.

◀ *This new design gives the trailer greater twist-resisting structural rigidity, a lower center of gravity, and a greater payload capacity comparable to a half-round trailer.*

▶ *The Genesis Hybrid trailer incorporates proven Genesis flat-panel technology for the top portion of the trailer sides with a new round-bottom for the floor section. The result is a revolutionary, striking new look for dump trailers!*

